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FOR IMMEDIATE RELEASE

LMS, Inc.—the No. 1 Global Manufacturer of Home Resort Products—Presented 2010 Acceleration of the Year Award by Coleman

Los Angeles, CA—(June 29, 2010) LMS, Inc., the corporate parent of Cal Spas, OC Hot Tubs, Cal Flame, Cal Heat, Cal Designs and Cal Patio, is pleased to announce that it has been presented the first ever “2010 Acceleration of the Year” award by The Coleman Company Inc.



“LMS is thrilled to be honored as the inaugural recipient of The Acceleration of the Year award,” said Shiva Noble, Vice President of LMS, Inc. “2010 marked the successful launch of Coleman Spas which includes seven dynamic models, web and merchandising support and a comprehensive sales and service network. We look forward to continuing our partnership with the Coleman brand.”

Coleman, an international leader in the innovation and marketing of outdoor products, presented this award following the successful launch of its Coleman Spas brand, which is manufactured and distributed by LMS. LMS exceeded Coleman’s expectations by creating the most innovative product with the most cohesive support system at an unparalleled pace.

Coleman conducted research based on consumer trends and the execution of similar product launches. Coleman found LMS to be number one among its competitors due to their expedited timeline and ability to build a network overnight.

ABOUT LMS, INC.

LMS, Inc. is the corporate parent of Cal Spas®, OC Hottubs®, Cal Flame®, Cal Heat®, Cal Designs®, Cal Patio® and now Coleman Spas®. LMS started nearly 30 years ago as a material handling and manufacturing component supplier. In 1995, LMS purchased Cal Spas with a greater vision of creating a family of outdoor products that would transform any backyard or garden into a destination for relaxation, enjoyment and entertainment. The resulting brands, collectively known as the Cal Spas brand family, have earned worldwide recognition and have transformed LMS into the #1 Global Manufacturer of Home Resort Products. LMS is a privately held company with holdings in real estate, intellectual property, manufacturing and aviation.

ABOUT COLEMAN

As an international leader in the innovation and marketing of outdoor products, The Coleman Company Inc. helps people have fun and make memories by providing the gear integral to their favorite outdoor experiences. The company's products include its legendary lanterns and stoves, as well as coolers, tents, sleeping bags, airbeds, backpacks, furniture, and grills under its Coleman® and Exponent® brands. Additionally, the company provides flotation devices, towables, rainwear, waders, hunting and fishing gear as well as safety and survival equipment under its Stearns®, Sevylor®, Suspenders®, Hodgman®, Mad Dog Gear®, Nevin® and Helium® brands. Founded in 1900 and based in Wichita, Kan., Coleman is a wholly owned subsidiary of Jarden Corporation.

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