

MEDIA CONTACT:

Courtney Salas, Public Relations
csalas@calspas.com or (909) 623-8781

FOR IMMEDIATE RELEASE



LMS, Inc. Announces Launch of Coleman® Fitness Spas

Los Angeles, CA—(July 20, 2011) LMS, Inc., the exclusive manufacturer of Coleman® Spas and largest manufacturer of luxury home resort products, is pleased to announce the launch of its new Coleman® Fitness Spa line.

“At LMS, we focus on improving health and enhancing lifestyles during the development of our product lines,” said Casey Loyd, President of LMS, Inc. “The new Coleman® Fitness Spas were developed to promote health and improve lifestyles by bringing the optimum aquatic experience to customers’ backyards. Customers will be pleased to find that Coleman® Spas offers a fitness spa for all fitness levels, from beginner to expert. Our fitness spas not only offer an unsurpassed aquatic workout but, with up to 70 relaxing massage therapy jets, deliver the ultimate hydrotherapy experience typically found in traditional hot tubs.”



Coleman® Fitness Spas are packed with gym-like features, such as the Jetstream Propulsion System™ for treadmill swimming and attachment points for exercise equipment, and provide a soothing alternative for rehabilitation and a number of health issues, including arthritis and insomnia.



-more-

ABOUT LMS, INC.

LMS, Inc. is the corporate parent of Cal Spas[®], OC Hot Tubs[®], Cal Flame[®], Cal Heat[®], Cal Designs[®], Cal Patio[®] and Coleman[®] Spas. LMS started nearly 30 years ago as a material handling and manufacturing component supplier. In 1995, LMS purchased Cal Spas with a greater vision of creating a family of outdoor products that would transform any backyard or garden into a destination for relaxation, enjoyment and entertainment. The resulting brands, collectively known as the Cal Spas brand family, have earned worldwide recognition and have transformed LMS into the #1 Global Manufacturer of Home Resort Products. LMS is a privately held company with holdings in real estate, intellectual property, manufacturing and aviation.

ABOUT COLEMAN

As an international leader in the innovation and marketing of outdoor products, The Coleman Company, Inc. helps people have fun and make memories by providing the gear integral to their favorite outdoor experiences. The company's products include its legendary lanterns and stoves, as well as coolers, tents, sleeping bags, airbeds, backpacks, furniture, and grills under the Coleman[®] brand. Additionally, the company provides flotation devices, towables, rainwear, waders, hunting and fishing gear as well as safety and survival equipment under its Stearns[®], Sevylor[®], Suspenders[®], Hodgman[®], Mad Dog Gear[®], Helium[®] and Aerobed[®] brands. Founded in 1900 and based in Wichita, Kan., Coleman is a wholly owned subsidiary of Jarden Corporation and can be found online at COLEMAN.com.